

1. An array of disposable diaper configurations designed to fit toddlers at different stages of development, the array comprising:
 - a disposable diaper configuration including a chassis designed with specific features to correspond to a toddler's third stage of development,
 - a disposable diaper configuration including a chassis designed with specific features to correspond to a toddler's fourth stage of development, and
 - a disposable diaper configuration including a chassis designed with specific features to correspond to a toddler's fifth stage of development.
2. The array of disposable diaper configurations according to claim 1 wherein the toddler's third stage of development comprises a walking phase and wherein the toddlers are capable of standing, walking and beginning to run.
3. The array of disposable diaper configurations according to claim 2 wherein the specific features corresponding to a toddler's third stage of development include flexible fasteners and high stretch sides to facilitate changing the toddler in a standing position.
4. The array of disposable diaper configurations according to claim 1 wherein the fourth stage of development comprises a learning phase wherein the toddlers are capable of participating in a dressing experience.
5. The array of disposable diaper configurations according to claim 4 wherein the specific features corresponding to a toddler's fourth stage of development include a pull on chassis designed to look like underwear enabling the toddler to participate in the dressing experience.
6. The array of disposable diaper configurations according to claim 1 wherein the fifth stage of development comprises a training phase wherein the toddler is undergoing toilet training.
7. The array of disposable diaper configurations according to claim 6 wherein the specific features corresponding to a toddler's fifth stage of development include a wetness indicator that enables the toddler to recognize the discomfort associated with wetting.
8. A method of marketing disposable diapers manufactured for toddlers, the method comprising the steps of:

providing a plurality of disposable diaper configurations, the plurality of disposable diaper configurations including chassis designed with specific features to correspond to at least three toddler stages of development; and
providing indicia illustrating each disposable diaper configuration fitted to a toddler at the corresponding stage of development.

9. Method of marketing disposable diapers according to claim 8 wherein the indicia are disposed on packages supplying each disposable diaper configuration.
10. Method of marketing disposable diapers according to claim 8 wherein the indicia are disposed on a display panel.
11. Method according to claim 8 wherein the at least three toddler stages of development include a walking phase wherein the toddlers are capable of standing, walking and beginning to run, a learning phase wherein the toddlers are capable of participating in a dressing experience, and a training phase wherein the toddler is undergoing toilet training.
12. Method according to claim 11 wherein the specific features of the chassis corresponding to the at least three toddler stages of development include flexible fasteners facilitating a standing change for the walking phase, a pull on chassis designed to look like underwear to enable the toddler to participate in the dressing experience for the learning phase, and a wetness indicator that enables the toddler to recognize the discomfort associated with wetting for the training phase.
13. Method according to claim 12 wherein the indicia illustrating the walking phase exhibits a mother changing the disposable diaper while the toddler is standing, the indicia illustrating the learning phase illustrates a toddler pulling the diaper up like underpants as the toddler participates in the dressing experience, and indicia illustrating the training phase exhibits a toddler undergoing toilet training.